

**Amendments to the Claims:**

This listing of claims will replace all prior versions, and listings, of claims in the application:

**Listing of Claims:**

1. (Currently Amended) A pressure-sensitive adhesive composition comprising:
  - a) about 10 to about 40 wt. % of a styrene-isoprene block copolymer having a styrene content of from about 14% to about 20% by weight;
  - b) about 5 to about 30 wt. % of a styrene-butadiene block copolymer;
  - c) about 30 to about 65 wt. % of an aromatically modified tackifying resin; and,
  - d) about 8 to about 30 wt. % of a plasticizing oil.
2. (Original) The adhesive composition of claim 1 further comprising about 0.2 to about 2.0 wt. % of an antioxidant.
3. (Original) The adhesive composition of claim 2 wherein said antioxidant comprises a pre-blended antioxidant in a resin carrier.
4. (Original) The adhesive composition of claim 1 wherein said styrene-isoprene block copolymer comprises from about 13 to about 27 wt. % of said composition.
5. (Original) The adhesive composition of claim 4 wherein said styrene-isoprene block copolymer comprises about 5 to about 80 % by weight styrene-isoprene diblock component.
6. (Original) The adhesive composition of claim 4 wherein said styrene-isoprene block copolymer comprises about 40 to about 60 % by weight styrene-isoprene diblock component.
7. (Original) The adhesive composition of claim 1 wherein said styrene-butadiene block copolymer comprises from about 8 to about 25 wt. % of said composition.

8. (Original) The adhesive composition of claim 7 wherein said styrene-butadiene block copolymer comprises from about 20 to about 35 wt. % bound styrene.
9. (Original) The adhesive composition of claim 8 wherein said styrene-butadiene block copolymer comprises from about 15 to about 20 wt. % block styrene.
10. (Original) The adhesive composition of claim 1 wherein said styrene-butadiene block copolymer comprises from about 10 to about 18 wt. % of said composition.
11. (Original) The adhesive composition of claim 10 wherein said styrene-butadiene block copolymer comprises from about 20 to about 35 wt. % bound styrene.
12. (Original) The adhesive composition of claim 11 wherein said styrene-butadiene block copolymer comprises from about 15 to about 20 wt. % block styrene.
13. (Original) The adhesive composition of claim 12 further comprising about 0.2 to about 2.0 wt. % of an antioxidant.
14. (Original) The adhesive composition of claim 1 wherein said aromatically modified tackifying resin has a softening point above about 85 °C.
15. (Original) The adhesive composition of claim 14 wherein said aromatically modified tackifying resin comprises about 6 to about 35% by weight aromatic content.
16. (Original) The adhesive composition of claim 14 wherein said aromatically modified tackifying resin has a softening point above about 90 °C.
17. (Original) The adhesive composition of claim 1 wherein said aromatically modified tackifying resin comprises about 6 to about 35% by weight aromatic content.

18. (Original) The adhesive composition of claim 1 wherein said aromatically modified tackifying resin has a softening point above about 90 °C.
19. (Original) The adhesive composition of claim 1 wherein said aromatically modified tackifying resin comprises about 40 to about 52 wt. % of said composition.
20. (Original) The adhesive composition of claim 19 wherein said aromatically modified tackifying resin comprises about 6 to about 35% by weight aromatic content.
21. (Original) The adhesive composition of claim 19 wherein said aromatically modified tackifying resin has a softening point above about 85 °C.
22. (Original) The adhesive composition of claim 21 further comprising about 0.2 to about 2.0 wt. % of an antioxidant.
23. (Original) The adhesive composition of claim 1 wherein said plasticizing oil comprises about 16 to about 22 wt. % of said composition.
24. (Original) The adhesive composition of claim 1 wherein said composition expresses a single glass transition temperature.
25. (Original) The adhesive composition of claim 1 wherein said adhesive composition has a tangent  $\delta$  value of greater than 0.5 at all temperatures in the range of about -20 °C. to about 100 °C.
26. (Original) The adhesive composition of claim 1 wherein said composition has a composite midblock glass transition temperature of about 258 Kelvin to about 288 Kelvin.
27. (Original) The adhesive composition of claim 26 wherein said composition has a composite midblock glass transition temperature of about 263 Kelvin to about 283 Kelvin.

28. (Original) The adhesive composition of claim 26 wherein said composition has a composite midblock glass transition temperature of about 268 Kelvin to about 282 Kelvin.

29. (Original) The adhesive composition of claim 1 wherein said composition has a loop tack adhesion value to high density polyethylene greater than about 0.5 psi at 35 °F.

30. (Original) The adhesive composition of claim 1 wherein said composition has a loop tack adhesion value to high density polyethylene greater than about 2.5 psi at 70 °F.

31. (Original) The adhesive composition of claim 1 wherein said composition has a loop tack adhesion value to corrugated paperboard greater than about 0.3 psi at 35 °F.

32. (Original) The adhesive composition of claim 1 wherein said composition has a loop tack adhesion value to corrugated paperboard greater than about 1.5 psi at 70 °F.

33. (Currently Amended) A hot-melt pressure-sensitive adhesive composition comprising:

- a) about 10 to about 40 wt. % of a styrene-isoprene block copolymer having about 5 to about 80% by weight styrene-isoprene diblock component having a styrene content of from about 14% to about 20% by weight;
- b) about 5 to about 30 wt. % of a styrene-butadiene block copolymer having from about 20 to about 35 wt. % bound styrene and about 15 to about 20 wt. % block styrene;
- c) about 30 to about 65 wt. % of an aromatically modified tackifying resin having between about 6 to about 35% aromatic content and a softening point above about 85 °C.;
- d) about 8 to about 30 wt. % of a plasticizing oil, and optionally,
- e) about 0.2 to about 2.0 wt. % of an antioxidant,

wherein said composition expresses a single glass transition temperature and has a tangent  $\gamma$  value of greater than about 0.5 for all temperatures in the range of about -20 °C. to about 100 °C.

34. (Original) The adhesive composition according to claim 33 wherein said styrene-isoprene block copolymer comprises about 13 to about 27 wt. % of said composition.

35. (Original) The adhesive composition according to claim 33 wherein said styrene-isoprene block copolymer comprises about 14 to about 22 wt. % of said composition.

36. (Original) The adhesive composition according to claim 33 wherein said styrene-butadiene block copolymer comprises about 8 to about 25 wt. % of said composition.

37. (Original) The adhesive composition according to claim 33 wherein said styrene-butadiene block copolymer comprises about 10 to about 18 wt. % of said composition.

38. (Original) The adhesive composition according to claim 33 wherein said aromatically modified tackifying resin comprises about 40 to about 52 wt. % of said composition.

39. (Original) The adhesive composition according to claim 33 wherein said aromatically modified tackifying resin comprises about 45 to about 52 wt. % of said composition.

40. (Original) The adhesive composition according to claim 33 wherein said composition has a composite midblock glass transition temperature of about 258 Kelvin to about 288 Kelvin.

41. (Original) The adhesive composition according to claim 40 wherein said composition has a composite midblock glass transition temperature of about 263 Kelvin to about 283 Kelvin.

42. (Original) The adhesive composition according to claim 40 wherein said composition has a composite midblock glass transition temperature of about 268 Kelvin to about 282 Kelvin.

43. (Currently Amended) A pressure-sensitive adhesive construction comprising:  
a) a face stock; and

b) a pressure-sensitive adhesive layer coated on at least one surface of said face stock, said pressure-sensitive adhesive comprising:

- i) about 10 to about 40 wt. % of a styrene-isoprene block copolymer having a styrene content of from about 14% to about 20% by weight;
- ii) about 5 to about 30 wt. % of a styrene-butadiene block copolymer;
- iii) about 30 to about 65 wt. % of an aromatically modified tackifying resin; and,
- iv) about 8 to about 30 wt. % of a plasticizing oil.

44. (Original) The pressure-sensitive adhesive construction of claim 43 further comprising a release layer in contact with said pressure-sensitive adhesive layer.

45. (Original) The pressure-sensitive adhesive construction of claim 43 wherein said styrene-isoprene block copolymer comprises about 40 to about 60% by weight styrene-isoprene diblock component.

46. (Original) The pressure-sensitive adhesive construction of claim 43 wherein said aromatically modified tackifying resin has a softening point of greater than about 85 °C.

47. (Original) The pressure-sensitive adhesive construction of claim 43 wherein said aromatically modified tackifying resin has a softening point of greater than about 90 °C.

48. (Original) The pressure-sensitive adhesive construction of claim 43 wherein said aromatically modified tackifying resin has between from about 6% to about 35% by weight aromatic content.

49. (Original) The pressure-sensitive adhesive construction of claim 43 wherein said pressure-sensitive adhesive comprises:

- i) about 10 to about 40 wt. % of a styrene-isoprene block copolymer having about 5 to about 80% by weight styrene-isoprene diblock component;

ii) about 5 to about 30 wt. % of a styrene-butadiene block copolymer having from about 20 to about 35 wt. % bound styrene and about 15 to about 20 wt. % block styrene;

iii) about 30 to about 65 wt. % of an aromatically modified tackifying resin having between about 6 to about 35% aromatic content and a softening point above about 85 °C.;

iv) about 8 to about 30 wt. % of a plasticizing oil, and optionally,

v) about 0.2 to about 2.0 wt. % of an antioxidant, and

wherein said pressure-sensitive adhesive expresses a single glass transition temperature and has a tangent  $\delta$  value of greater than about 0.5 for all temperatures in the range of about -20 °C. to about 100 °C.

50. (Original) The pressure-sensitive adhesive construction of claim 49 further comprising a release layer in contact with said pressure-sensitive adhesive layer.

51. (Original) The pressure-sensitive adhesive construction of claim 49 wherein said styrene-isoprene block copolymer comprises about 40 to about 60% by weight styrene-isoprene diblock component.

52. (Original) The pressure-sensitive adhesive construction of claim 49 wherein said styrene-isoprene block copolymer comprises about 50 to about 58% by weight styrene-isoprene diblock component.

53. (Original) The pressure-sensitive adhesive construction of claim 49 wherein said aromatically modified tackifying resin has a softening point of greater than about 85 °C.

54. (Original) The pressure-sensitive adhesive construction of claim 49 wherein said aromatically modified tackifying resin has a softening point of greater than about 90 °C.